



The Bites Company®

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Organic Biscotti Bites

480 Barnum Ave.  
Bridgeport, CT 06608

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Founded in March 2011



# About Our Bites

- In keeping with the time-honored baking tradition, The Bites Company has reimagined and reinvented these traditional biscotti cookies, which Americans have grown to love, into a **delightful round shape**.
- Twice baked, this modern round shape has a smoother, more appealing texture, is easier to eat and is loved by consumers of all ages!
- Inspired by the classic Italian flavors, **almond, lemon, chocolate and brown butter**, The Bites Company is committed to using **organic and non-GMO** ingredients to create our extraordinary biscotti cookies.





# Appealing to Modern Consumers

- Organic, clean ingredients that are better for you:
  - ✓ Only 12 calories each
  - ✓ Certified organic, kosher and non-GMO
  - ✓ Free of soy, peanuts, and tree nuts
  - ✓ Zero trans fats
  - ✓ Part of a low sodium diet
- Produced by a woman-owned company.
- Convenient and fun to eat!





# Ingredients Snapshot



Nutrition Facts	Amount/Serving % DV*		Amount/Serving % DV*	
	Total Fat	4.5g 7%	Total Carb.	17g 6%
4.5 servings per container Serving Size 10 bites (30g)	Sat. Fat	2.5g 14%	Fiber	0g 0%
	Trans Fat	0g	Sugars	9g
Calories per serving <b>120</b>	Cholest.	30mg 10%	Includes 9g of Added Sugars	
	Sodium	30mg 1%	Protein	2g
Vitamin D 0mcg 0% • Calcium 5mg 0% • Iron .8mg 4% Potassium 18mg 0%				
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.				

Ingredients: Organic Unbleached Flour (organic wheat flour, niacin, iron, thiamine mono nitrate, riboflavin, folic acid), Organic Cane Sugar, Unsalted Butter (cream, natural flavor), Organic Cage Free Whole Eggs, Pure Lemon Extract, Aluminum Free Baking Powder (mono-calcium phosphate, sodium bicarbonate, corn starch), Baking Soda (sodium bicarbonate).  
Contains: Wheat, Eggs, Milk.



# We Make Our Bites at Our Own Facility in Connecticut

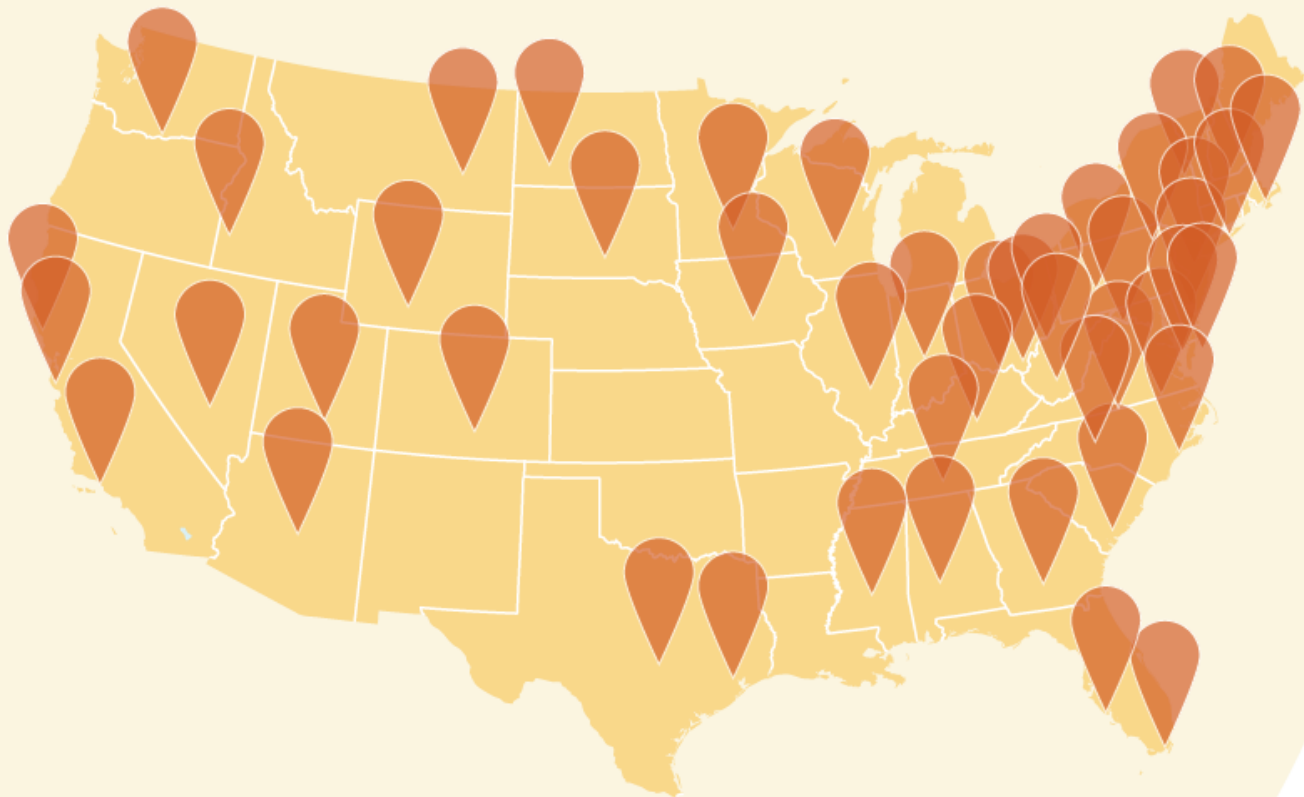


- **Made by hand in our own facility with a loading dock in Bridgeport, Connecticut**, we produce thousands of Bites weekly to be distributed across the northeast and beyond.
- **Women owned and operated.**
- Located in **HUBZone**, employing **local workforce**.
- We have the **capacity to scale as needed**.





The Bites Company®



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# About Our Bites

Available in 4.5 oz bag and 1.25 oz grab-and-go package!



## Chocolate

Rich chocolate extract and Cocoa powder folded into fluffy batter creating a mature intense chocolate flavor.

## Lemon

We've put the squeeze on your palate with a subtle splash of lemon zest.

## Brown Butter

Velvet smooth rich butter flavor packed into a small bite.

## Almond

Indulge all your senses with our most classic flavor, deep and irresistible.

## Key Lime

Subtle hints of fresh squeezed citrus flavor to entice the taste buds.

# More About Our Bites

UPC	FLAVOR	SIZE	SRP
860007314254	Almond Bites	1.25 oz	\$2.99
860007314216		4.5 oz.	\$5.99
860007314285	Chocolate Bites	1.25 oz	\$2.99
860007314223		4.5 oz.	\$5.99
860007314261	Lemon Bites	1.25 oz	\$2.99
860007314209		4.5 oz.	\$5.99
860007314278	Brown Butter Bites	1.25 oz	\$2.99
860007314230		4.5 oz.	\$5.99
860007314247	Key Lime	1.25 oz	\$2.99



**Bag size:** 1.25 oz bag 4.75 x 1 x 6 / 4.5 oz bag 4" x 3.5" x 7"

**Box size:** 10.5" x 7" x 7"

**Pallet size:** 161 cases 23 TI - 7 HI



# Don't take our word for it...

- “The Lemon, oh the Lemon I dream about...”
- “Perfect for my low sodium diet”
- “These are true YUMMY!”
- “I could not stop and ate the entire bag!”
- “These bites were the most wonderful sweet snack I have eaten in a long time, with a low calorie count!!! “
- “Must have, for any occasion!”
- “I love these cookies. Great flavor choices. They are perfect as a snack or with a cup of coffee.”
- Completely giftable packaging – just beautiful!

# Conclusion

- Our Bites are unique tasting and fun to eat. **Healthy convenience** is key in this modern day and age.
- **Low in sodium**, less than 1 gram of sugar in each cookie, no preservatives, no trans fats, no canola oil or other oils, no MSG, no added salt, no soy lecithin, and no high fructose corn syrup. We are in the Weight Watchers database as 5 points per serving size (10 cookies)!
- Due to our **commitment to quality clean ingredients**, The Bites can be found in the grocery department, as they are **shelf stable for 24 months**, or in the Specialty Cookie aisle or All-Natural / Organic aisles.
- The Bites Company would love the opportunity to do business with leading Grocers offering quality all-natural “**healthier-for-you**” **specialty snack options for their customers**.

Signed,  
The Bites Company  
*Run for your Bites!*



THANK YOU

